



PRIVACY POLICY & TERMS OF USE

Effective Date: January 1, 2013

Last Updated: January 1, 2025

◆ **PRIVACY POLICY**

1. Introduction

HOME CARE RESOURCE (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and protect the personal information you provide to us through our website, membership portal, email communications, and booking systems.

2. Information We Collect

We collect the following types of information:

- Name, email address, phone number, and company details
- Payment and billing information (processed securely through third-party platforms)
- Membership and service usage history
- Form submissions, intake responses, and booking details
- Website usage data via cookies and analytics tools

3. How We Use Your Information

We use your data to:

- Provide access to membership content and services
- Process payments and manage subscriptions
- Improve our content, products, and support
- Send you onboarding info, training updates, and promotional materials
- Respond to your inquiries and support requests

4. Data Security

Your information is stored securely on trusted platforms. We do not sell, rent, or share your personal data with third parties, except those directly involved in providing services (e.g., payment processors, email platforms).

5. Cookies

Our website uses cookies to enhance user experience and gather site traffic data. You may disable cookies in your browser settings.

6. Your Rights

You may request to view, edit, or delete your personal data by contacting us at edwin@chcresource.com.

◆ TERMS OF USE

1. Use of Website

By using this website, you agree not to:

- Reproduce, distribute, or misuse any content
- Use the platform for unlawful or harmful purposes
- Share access credentials with non-members

2. Membership Access

- Membership content is for the use of the individual or business entity that registered.
- Sharing templates, videos, or login credentials is strictly prohibited.
- **HOME CARE RESOURCE** reserves the right to suspend accounts that violate access terms.

3. Payment & Subscription

- All pricing plans are billed monthly or annually with auto-renewal unless canceled.
- Users may cancel at any time via their account dashboard. No refunds are issued for partial use.

4. Intellectual Property

All content including training materials, templates, and coaching frameworks are the intellectual property of **HOME CARE RESOURCE**. Unauthorized reproduction or use is not permitted.

5. Limitation of Liability

We are not liable for business decisions made based on the information provided in our training or consulting services. Our content is provided for informational and educational purposes only.

6. Changes to Policy

We reserve the right to modify these terms and our privacy policy at any time. Changes will be posted on this page.

CONTACT US

If you have any questions about these terms or your data, please contact:

 edwin@chcresource.com